fact sheet

AI+

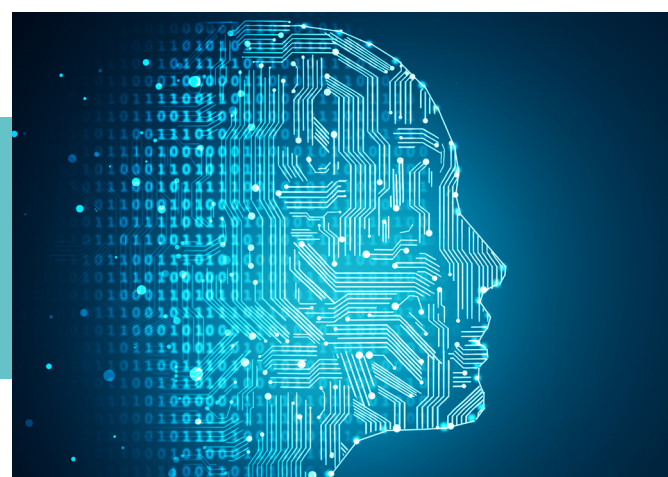# UNLOCK THE POWER OF AI TECHNOLOGY WITH OUR WORLD-CLASS MACHINE TRANSLATION SOLUTION

Artificial Intelligence (AI) or machine intelligence is the branch of computer science that focuses on building machines capable of performing tasks that typically require human intelligence. Recent research classifies the AI ecosystem into Narrow (or weak) AI and General (or strong) AI.

Narrow (or weak) AI is limited to a specific or narrow area, focusing on the automation of time-consuming tasks by processing and analysing big data in ways the human brain is unable to process.

On the other hand, **General (or strong) AI**, which is often characterised by unpredictability, is a type of 'stronger' AI in the sense that it has been created to replicate the human brain's core cognition processes, and particularly the ones that involve intelligent thinking and decision-making.

KEY FACTS

- An intelligent, fast and secure service, perfect for high-volume projects
- Faster time-to-market without compromising on translation quality
- Minimise translation costs and 'human error' with the use of TMs
- Human post-editing option available (choose between 'light' and 'full')
- Integrations with powerful MT tools and other third-party installed solutions
- The most forward-thinking AI translation solution for small and large automated translation requirements

Our AI-powered solution

AI plus, part of the i plus® suite, is an intelligent AI translation solution introduced by translate plus, enabling businesses to harness the power of AI to effectively manage and augment the quality of machine translated content.

Drawing upon the most powerful, state-of-the-art NMT (Neural Machine Translation) technologies existing at the moment, notably Google's NMT API, our AI translation solution is at the forefront of the latest innovations in machine translation by also providing a range of post-editing options and combining the robust capabilities of translation memory.

The solution enables all AI plus users to get multilingual content translated instantly, accurately and safely with 'light' or 'full' post-editing human work as an option.

Our advanced AI technology can be integrated into existing workflows to maximise efficiency, and if you currently use a specific machine translation (MT) engine or API, AI plus can be plugged in to it right away.

We can also integrate with any off-the-shelf

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CMS/DMS application and support some of the most advanced MT engines in the market – Microsoft Translator, Google Translate, DeepL and more.

How does it work?

1. Upload source content in any editable format directly to i plus® or via an API

2. Select AI plus as your preferred translation method along with your preferred MT engine (Google Translate, DeepL, Microsoft Translator and more)

3. Choose your source and target language(s)

4. Submit your content

5. Collect your translated file(s) within seconds!

Additional option 1: Select a translation memory (TM)

Clients have the option to use TMs as part of the process to keep the costs low by re-using previously localised content. In this scenario, the delivery time of the translations will depend on the size of your source file(s) and the size of your TMs.

Additional option 2: Post-editing by a human translator

To enhance the machine translation output further, clients can also add post-editing as a final step. You can choose between 'light' or 'full' post-editing depending on the outcome you are looking to achieve. Once this option is selected, the system will allow you to set a job deadline and choose your preferred content reviewers. The editing step can be done by a specialist MT post-editor chosen by translate plus or one of your internal staff members. If you choose to edit the MT content internally, the machine-translated content can be shared with your chosen editors using our review module, review plus.

We are ISO 18587-certified

translate plus are proud to be one of the very few language suppliers holding the ISO 18587:2017 certification – a global standard related to the process of full, human post-editing of machine translation output and post-editors' competences.

This means that you will be working with a trusted MT supplier with rigorous post-editing and QA processes in place for all AI translated projects.

Why AI plus?

You will be able to benefit from world-leading translation technology to achieve high quality and consistency on your machine translated projects every time, no matter the volume. Other benefits of AI plus include:

✔ Supporting over 200+ language combinations in file formats that other AI translation solutions do not support.

✔ Having a 360-degree 'view' and full control of your project – pre-select your preferred linguists and set project deadlines directly through the system!

✔ Keeping translation costs low and achieving faster turnaround times for high-volume projects with similar content.

✔ Using the best and most comprehensive AI translation solution in the marketplace, benefitting from the latest developments in MT.

✔ For a 'human touch', we also provide post-editing services as an additional step, to ensure translation quality meets your expectations.

✔ Making the most of i plus®' features and core functionalities including the use of translation memories, intuitive reporting functionalities on your translation spend and project volumes, as well as advanced review processes via review plus.

✔ Integrations with your preferred CMS, DMS, PIM and popular MT engines (Google Translate, DeepL, Microsoft Translator and more) or any other third party installed solutions.

For further information or a bespoke consultation on our AI offering, please get in touch with one of our business consultants today:

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