

translate *plus*



communication made easy

# about us



translate plus offer high-quality services in over 200 languages, providing comprehensive and customised solutions for all projects.



## **translate plus is a Global Top 60 language services company by revenue**

We believe that communication should be made easy, no matter which channel, medium or technology is involved. Whether you are speaking to a global audience via your e-commerce website or with your international contractors via a user manual, we can help you communicate in a way that ensures you increase revenue, speed up time to market, streamline user experience and improve customer engagement across local markets.

### **You're unique...**

From initial conversations through to final delivery, we work with you every step of the way to provide innovative solutions and ensure both you and your customers receive what we promise: easy and effective communication. We absolutely hate saying "no", so we have an in-house development team working on ground-breaking technical solutions, a team of project managers who care passionately about what they do, and a culture of listening first so that we can create a customised solution just for you.

**....and so are we**

# our clients



Whether they need customisation of our existing technologies, development of new software solutions, SEO, social media localisation, technical translations, help expressing their brand's message across the world or just advice, we work hard to ensure our global, ever-growing family of over a thousand clients are completely satisfied by creating solutions for their specific requirements. **Find out how we've helped clients within your industry at [www.translateplus.com](http://www.translateplus.com).**



HEALTH • HYGIENE • HOME

*"I'm so pleased to hear of the good news that translate plus is RB's global supplier. Excellent work! It brings so many benefits to us."*  
*Cara Viverito, Marketing Operations Manager  
Reckitt Benckiser UK Ltd.*



*"Service is all, and you ensure we get a great service."*  
*James McKie, Team Lead,  
Language Management  
Net Entertainment*



*"I really appreciate that you have delivered all 43 languages ahead of the previously agreed deadline – this is very helpful indeed."*  
*Elspeeth Groundwater  
Maverick Advertising & Design*



*"translate plus have been extremely dynamic and accommodating in finding different ways to meet our requirements. I am very positively impressed by the support and the quality of service we are receiving from translate plus and I would not hesitate to recommend them to other companies."*  
*Erika Fillini, Global Content Production Manager -  
Content - Offer  
RS Components Ltd*



*"I don't know what we would do without you guys. Thanks – I really appreciate your flexibility."*  
*Pia Andersen, Department Manager, Documentation Management  
FLSmith*



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Tomorrow's Answers Today

# your industry



We know that our clients have different language service requirements depending on their industries and roles. That's why our localisation model ensures that everyone involved in the process receives a tailor-made service specific to their needs.



We help clients in a wide range of industries with their language requirements. To deliver our award-winning services, we have in-house project managers dedicated to your industry. We believe this greatly improves the quality of the results, as your project will be managed by someone who has the relevant knowledge and expertise to ensure you receive exactly what you need.

## Core sectors

- Automotive
- Construction
- Consumer electronics
- Engineering
- Financial services
- Food, beverage & FMCG
- Gaming
- IT & telecommunications
- Legal
- Life sciences
- Manufacturing
- Marketing & social media
- Media & publishing
- Oil, gas & energy
- Public sector
- Retail
- Travel & tourism

## Client role specialisations

- Compliance & legal
- Procurement & purchasing
- HR, administration & events
- QA & regulatory affairs
- Investor relations
- Software development
- Localisation department
- Marketing & communications
- Technical documentation & authoring

# our solutions



translate plus offers a comprehensive range of high-quality language services using our cutting-edge technology solutions to improve efficiency and reduce costs for our clients.

## Document & text services

- Translation & localisation
- Technical authoring
- Transcreation & authoring
- Proofreading
- Local-language copywriting
- Terminology management
- Transcription
- Desktop publishing (DTP) & typesetting

## Multimedia & audiovisual services

- Mastering & distribution
- Subtitling
- Voiceover & audio recording
- Interpreting – face-to-face
- Interpreting – over-the-phone (OPI)
- Interpreting – video

## Web, mobile & software services

- Multilingual SEO, SEM & PPC
- Mobile & app internationalisation
- E-learning & CBT
- Software localisation
- buzz plus
- Website localisation
- Social media services

## Testing, QA & consultancy

- Globalisation audits
- Translation review solutions
- Software & game testing
- Linguistic QA
- Language consultancy



For each of our services we have in-house specialist departments who are available 24/7 to discuss any questions you may have. We offer everything to do with language – so let us know what you need.

# our technology

We are a software-independent business, which means that we can offer our clients a range of technical solutions to meet their needs. Our team is constantly developing innovative solutions to suit you, so get in touch to find out how we can help drive your business forward.



- **i plus®:** our unique translation management system, completely developed in-house, enabling a personalised experience based on your requirements.
- **design plus:** our cloud-based tool which enables easy text editing of Adobe InDesign files via any web browser – without the need for InDesign.
- **translate online:** a component of i plus which provides secure access to translation memory technology – including the ability to share translation memories between internal and external translators.
- **Translation memory & alignment:** Using translation memory we can improve quality, consistency and speed.
- **Apps:** we have apps for significant time and cost savings, which support: Microsoft Office, AutoCAD and CorelDRAW.
- **Automated file conversion & processing:** we can localise content in any file format you need.
- **Automatic & machine translation:** MT plus, our flexible automatic-translation technology, can be integrated into an existing workflow with human post-editing if required.
- **Database internationalisation:** we can work with any database, including Microsoft SQL Server, Oracle, MySQL, Access, SQLite and others.
- **Integration with databases and CMS applications:** we can integrate directly with your existing workflows, improving processes and speeding up delivery times.
- **Authoring & publishing solutions:** we offer template-based authoring and CMS functionality.

# your benefits



Whether you are looking to speed up your time-to-market, improve the quality of your translations or reduce your costs, translate plus can help.

## Bespoke solutions

We work with you every step of the way to provide innovative solutions and ensure both you and your customers receive what we promise: easy and effective communication in any language and any medium.

## High-quality results

As we create customised solutions, you know you'll get exactly what you want. We only work with specialist linguists who have over five years' experience in your field and you'll have a single point of contact who'll manage all aspects of your projects, staying with you for as long as you continue to need language services.

## Cost savings

We offer highly competitive rates, only charge based on source word counts and our use of translation memories ensures that you only pay a fraction for repeated content.

## Fast turnarounds

We operate 24/7, and will work with you to meet your deadlines. As we listen first, we can recommend the best solution for your situation, whether that's multiple linguists, machine translation or advanced integration.



*"I was very impressed by the quality of the translation via i plus, that made it very easy to review."*

Annemarie van 't Zelfde,  
Office Manager  
Oticon Medical

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